

# WICHITA AREA METROPOLITAN PLANNING ORGANIZATION

July 29, 2010

Dear Resident:

**Thank you for agreeing to take part in the Wichita Area Metropolitan Planning Organization (WAMPO) Regional Household Travel Survey.** ETC Institute, a survey research firm, is currently administering this important survey on behalf of WAMPO and its member jurisdictions. By sharing your household's travel information, you are helping to determine the transportation needs of the region and plan for its future.

Your household was selected at random to participate in this survey. All information collected will be kept strictly confidential. The data your household provides will be combined with responses from other households to help us forecast transportation needs in our region.

*Instructions are included in the packet accompanying this letter.* It is important that you provide all information requested for your assigned travel day and that everyone in your household complete the travel survey on the same day.

Please call the ETC Institute toll-free travel survey "hotline" at 1-888-801-5368 or visit us on the web at [www.wampoks.org](http://www.wampoks.org) if you need help to fill out the diary.

Thanks for your contribution!

Sincerely,



Janet L. Miller  
WAMPO Transportation Policy Body

## **Contents of This Packet Include:**

- **Travel Survey Instructions** (tan sheet)
- **Sample Travel Diary** (blue sheet)
- **Travel Diaries** (stapled sheets of yellow card-stock for each person in the household)
- **Additional Diary Sheets** (ivory card stock)
- **Regional Transportation Survey** (yellow sheet for each person who is at least age 18)
- **Reminder card with magnet** (orange cardstock— can be put on refrigerator)