

WICHITA AREA METROPOLITAN PLANNING ORGANIZATION

July 16, 2010

Greetings:

The Wichita Area Metropolitan Planning Organization (WAMPO) is conducting a survey of 3,200 households to better understand how and why people in our region travel. The information from the survey is one of the most important data collection efforts for the area. The results will be used by WAMPO to plan future transportation improvements for the region.

Your household was selected at random to participate in this survey. Although your participation is voluntary, we hope you will consider making it a priority to ensure that residents of your area are properly represented.

In a few days, a trained interviewer from the survey research firm ETC Institute will call and ask you some questions about your household. ETC Institute has been contracted by WAMPO to administer the survey. The information you provide will be kept confidential and will only be used for statistical purposes.

If you have any questions about the Household Travel Survey, please contact the ETC project manager, Chris Tatham, at 1-888-801-5368, the WAMPO project manager, Bill Christian, at 316-268-4457, or visit us on the web at www.wampoks.org. Thank you in advance for your participation.

Sincerely,



Janet L. Miller
WAMPO Transportation Policy Body